



Crisis Management in Chinese Organizations: Benefiting from the Changes

By Alas, Professor Ruth

Palgrave Macmillan, UK. Hardcover. Book Condition: New. Dust Jacket Condition: New. First Edition. Available Now. Book Description: A theoretical framework on how to manage crises in Chinese organizations. The authors connect crisis management theories with practical examples from Chinese companies to help deepen the understanding of Chinese work culture and practices. : The authors believe that this volume may contribute to better crisis management not only in Chinese organizations, but also in organizations from other countries. Learning from mistakes and from the positive solutions to such situations could be the key to future success. Improvement in the management of critical situations in organizations could lead to improvements in the economy as a whole. : Book Description: Connecting crisis management theories with practical examples from Chinese companies : About the Author: RUTH ALAS is a professor and Head of the Management Department at the Estonian Business School, Estonia. She teaches change management and her research focuses on change and innovation management, crisis management, employee attitudes, learning abilities, organizational culture, leadership, business ethics and corporate social responsibility. She has written 26 management books and more than 100 articles. : JUNHONG GAO a researcher at the Estonian Business School, Estonia. Her research focuses on crisis management and business ethics. Size: 14.5...

Reviews

Comprehensive manual for publication lovers. We have read through and so i am confident that i am going to going to read yet again once more down the road. I am easily could get a enjoyment of looking at a created pdf.

-- **Guy Ruecker**

Comprehensive guide for ebook fanatics. I have read and i am certain that i am going to planning to read through yet again once again in the future. Your lifestyle period will likely be change once you full looking over this ebook.

-- **Jakob Davis**