



Darn Easy: Work Half as Hard, Earn Twice as Much, While Living the Life of Your Dreams

By Peggy McColl

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Darn Easy: Work Half as Hard, Earn Twice as Much, While Living the Life of Your Dreams, Peggy McColl, From the New York Times bestselling author of Your Destiny Switch and the successor to motivational legend Bob Proctor comes a step-by-step guide that makes running a business as easy as 1-2-3-based on the Proctor Gallagher Institute program. Darn Easy offers entrepreneurs a simple tried-and-true formula for making any business fun, easy, and profitable. Based on a popular program that can be done seamlessly in just a few weeks, the book guides readers through the process of setting goals, building networks, and driving profits-one step at a time. Designed for ease and destined to please, these powerful techniques will help you improve customer relations, increase productivity, and ensure sustainability-so you'll have fewer headaches and more free time to enjoy the kind of success that's not just fun, it's Darn Easy. Peggy McColl is the president and founder of Dynamic Destinies, Inc., and the author of the New York Times bestseller Your Destiny Switch. Brian Proctor is the VP of Business Development at the Proctor Gallagher Institute.



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