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## M.B.A. Entrance Guide (Tenth Edition)

By Mala Kapur, R.P. Verma, Radhika Chawla

Asian Books Private Limited, 2012. Softcover. Book Condition: New. 5th or later edition. Management education is, today, most sought after discipline. One has to be business like in approach, meticulous in managing test areas and economical in using the allotted time. This should be backed by competitive spirit-unflagging zeal to surpass others and unflinching determination to overcome hurdles. All this requires guidance ? methods to mobilize resources, techniques to train your guns and skill to summon success. Asian's MBA (Entrance) guide is planned and written keeping these aspects of scientific and success-oriented guided study in mind. The book begins with familiarizing the candidates with the test areas, helping them with self-evaluation, followed by study materials and exercises for assimilation. Threshold tests are meant to consolidate knowledge and build self-confidence. Simulated full length papers equip the candidates for final assault. This book is very systematically planned and is loaded with so much of relevant material and practice questions that a candidate will not have to seek any other source of help for MBA exams. It specially gives: Essay for XLRI; Labour Problems and Laws for XLRI; Business Aptitude for FMS; Rural and agricultural problems for IMT; Critical reasoning for CET. Table...



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