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Party People: How We Make Millions from Having Fun - the Inside Story of Britain's Biggest Party Planning and Event Management Empire

By David Jamilly

Pen Press. Paperback. Book Condition: new. BRAND NEW, Party People: How We Make Millions from Having Fun - the Inside Story of Britain's Biggest Party Planning and Event Management Empire, David Jamilly, How did quirky brother and sister, who left school at fifteen, come to be running the UK's leading events company, numbering among their clients some of the biggest celebrities in the World? The answer involves a lot of hard work, a lot of good judgement, a lot of learning and a lot of mistakes, and above all, an awful lot of fun. In this entertaining, inspirational and often hilarious book, Secret Millionaire, David Jamilly, tells the story of how he and his sister Kim went from Children's entertainers to heads of multi-million pound events empire Theme Traders. His searingly honest, warts and all account, which details their mistakes as well as their triumphs and gives hard-learned, practical insider tips on all aspects of party planning, will appeal to budding entrepreneurs, professional event organisers, and anyone who just wants to throw an unforgettable party.



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